



MEDIA KIT



GOVERNMENT DIRECTORY 2026-2027

BOTSWANA | MEDIA & ADVERTISING

+27 11 333 6000

government.co.bw

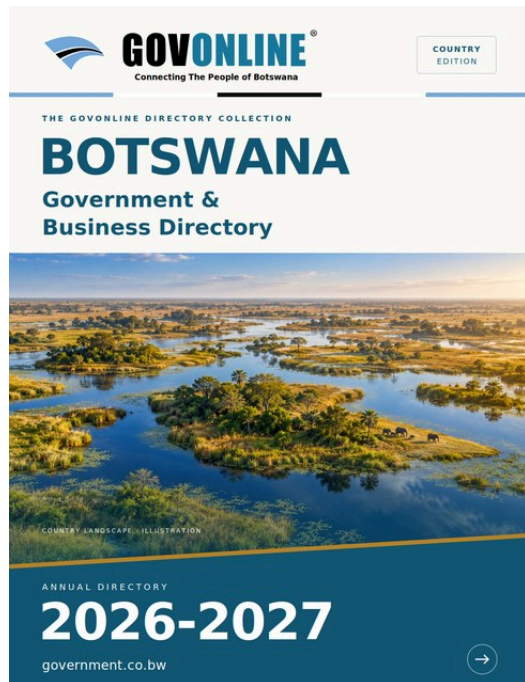
hello@government.co.bw

2026-2027 / 01

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OVERVIEW



government.co.bw

GovOnline Botswana connects public information, businesses and opportunities through a country-focused directory and publishing platform.

Explore government organisations and suppliers across Botswana, alongside tenders, news, gazettes, public programmes and digital publications.

Advertising brings an organisation's approved profile, services and artwork into the places where readers search for relevant information.

Choose directory visibility, website banners, publication advertising or a sponsored story. The publishing team confirms the available placements and campaign requirements.

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2026-2027 / 02

DISCOVER BOTSWANA

GOVONLINE / GOVERNMENT, BUSINESS & OPPORTUNITIES



A T And T Monnakgotla Travel And Tours



Afritec (Pty) Ltd



Airport Hotel

Browse country profiles, videos and public-sector resources. Tap a company example to open its directory listing.

government.co.bw/videos

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2026-2027 / 03

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PUBLICATION DEMOGRAPHICS

EDITION

2026-2027

COUNTRY

Botswana

FORMAT

Full-colour digital directory

AUDIENCE

Public-sector readers, organisations, suppliers, buyers and the public.

DISTRIBUTION

Live eBook and country website.

PRINT CAMPAIGNS

Print quantities, schedules and audience figures are confirmed per booking.

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QUARTER PAGE

SIZE – 84mm (w) * 105mm (h)
(10mm Safety Bleed)

FULL PAGE

SIZE. 170mm (w) * 214mm (h)
(10mm Safety Bleed)

HALF PAGE

SIZE – 170mm (w) * 105mm (h)
(10mm Safety Bleed)

DOUBLE PAGE

SIZE. 340mm (w) * 214mm (h)
(10mm Safety Bleed)

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WEBSITE & DIGITAL PLACEMENTS



GOVONLINE BOTSWANA



A T And T Monnakgotla
Travel And Tours



Afritec (Pty) Ltd



Airport Hotel

[Find Government](#) / [Find Businesses](#) / [News](#) / [Tenders](#)

COUNTRY DIRECTORY

14,090 imported organisation profiles.

CONTENT

Government resources, tenders, news, gazettes, vacancies and live eBooks.

PLACEMENTS

Leaderboard, category, profile and article banners; listings and sponsored content.

CAMPAIGN DATA

Request current country audience and campaign reports from the publishing team.

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2026-2027 / 05

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BENEFITS OF FEATURING

- High Quality Media.
- Connect with a niche market.
- Tells the right people that your organisation exists.
- Engage with an elite, highly-responsive audience.
- Gain recognition in a publication trusted by industry leaders and key decision-makers.
- A chance to send your special messages to the various communities.
- Make your corporate information and your remarkable offerings visible to consumers.
- Maximize your brand's visibility and impact with strategic ad placements.
- Connecting through a well accredited and renowned platform.
- Helps you stay with times and technology



COUNTRY DIRECTORY EXAMPLES

ALMAN METALS



ALMAN METALS

Assembly Bible College



Belle Vue Bed & Breakfast

Belle Vue Bed And Breakfast

Illustrative directory profiles and artwork; placement is confirmed per booking.

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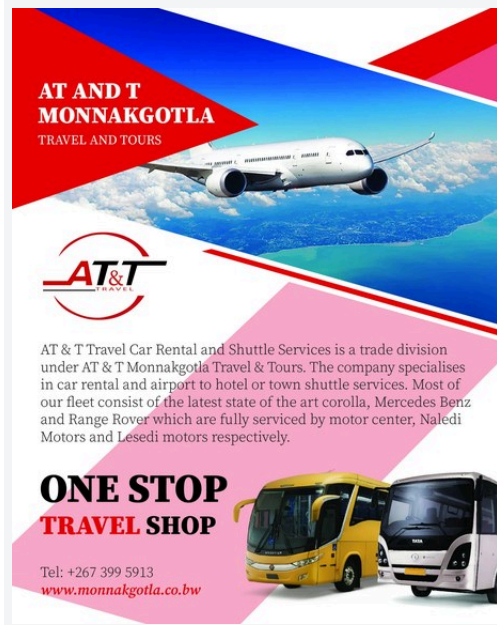
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2026-2027 / 06

ADVERT & BANNER EXAMPLES

FULL PAGE



AT AND T MONNAGOTLA
TRAVEL AND TOURS

AT & T Travel Car Rental and Shuttle Services is a trade division under AT & T Monnakgotla Travel & Tours. The company specialises in car rental and airport to hotel or town shuttle services. Most of our fleet consist of the latest state of the art corolla, Mercedes Benz and Range Rover which are fully serviced by motor center, Naledi Motors and Lesedi motors respectively.

ONE STOP TRAVEL SHOP

Tel: +267 399 5913
www.monnakgotla.co.bw

DOUBLE PAGE



Make every outcome possible

Get better loans of up to P500 000 up to 84 months to repay

An Afrifec loan gives you the finance to realise your dreams, ideas and ambitions, helping to improve your life, as well as the lives of those around you.

WHAT YOU NEED TO APPLY FOR A LOAN.

FOR ACCESS TO OUR QUICK AND EASY LOANS, YOU WILL NEED:

1. YOUR QMANG
2. LATEST ORIGINAL PAYSLIP
3. LAST 3 MONTHS' BANK STATEMENT
4. PROOF OF EMPLOYMENT
5. SETTLEMENT STATEMENTS OF PAST LOANS FROM OTHER MICRO-LENDERS IF APPLICABLE

BENEFITS

- ✓ No hidden costs
- ✓ Hassle - free
- ✓ Loan Top Up is available for existing clients
- ✓ Confidential
- ✓ Convenient
- ✓ Quick payment
- ✓ Mobile App

NO ADMIN FEES

HOME IMPROVEMENT EDUCATION SMALL BUSINESS FARM UPGRADE MOBILE APP

AFRIFEC
Better loans for better lives.

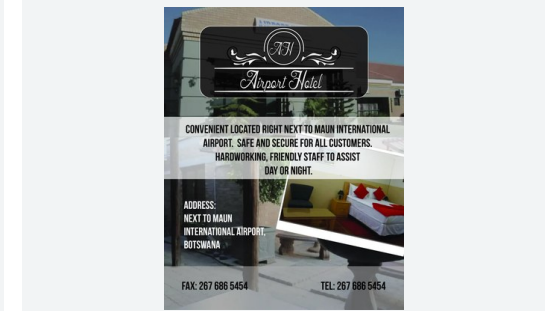
CAUTION: BORROWING MORE THAN YOU CAN AFFORD TO REPAY COULD LEAD TO SEVERE FINANCIAL DIFFICULTIES

Standard T&C apply. Visit: www.afrifec.co.bw

BRANCH	TELEPHONE
Head Office	367 0702
Gaborone Main Mall	391 6928 / 393 8461
Francistown New Gato Mall	241 5628 / 241 5629
Molepolole	590 6275 / 76
Madibelo	395 9707
Mochudi	573400 / 5738385
Palapye	4920244 / 6
Serowe	463 1038/26

KIOSK	TELEPHONE
Kasane	625 2125
Letlhakane	297 6922
Loibake	533 0275
Mahalapye - 10	471 2718
Mahalapye - 46	471 4701
Maun	686 2329
Mogadishane	318 0312 / 15
Selebi Phikwe - 14	261 3135
Selebi Phikwe - 4	261 3135
Serowe	460 0028
Tonota	248 5630
Tutume	298 7635
Gamcity	391 3499
Gaborone Station	397 3231
Shakawe	687 5221
Mochudi	571 0292 / 574 9471
Palapye	492 1969
Tsabong	654 0305
BBS Mall	393 2911
Bulobong	242 9840
Francistown Blue Jacket	242 0246
Gaborone Rail Park	395 3338
H.E. Penda Gaborone	350 0838
Ghandi	659 7165
Gumare	684 0010
Jwaneng	588 3017
Kanye	544 3951

HALF PAGE



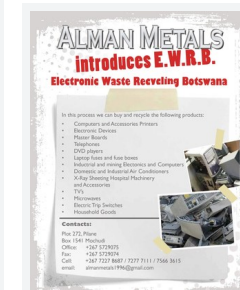
Airport Hotel

CONVENIENT LOCATED RIGHT NEXT TO MAUN INTERNATIONAL AIRPORT. SAFE AND SECURE FOR ALL CUSTOMERS. HARDWORKING, FRIENDLY STAFF TO ASSIST DAY OR NIGHT.

ADDRESS: NEXT TO MAIN INTERNATIONAL AIRPORT, BOTSWANA

FAX: 267 686 5454 TEL: 267 686 5454

QUARTER PAGE



ALMAN METALS
introduces E.W.R.B.

Electronic Waste Recycling Botswana

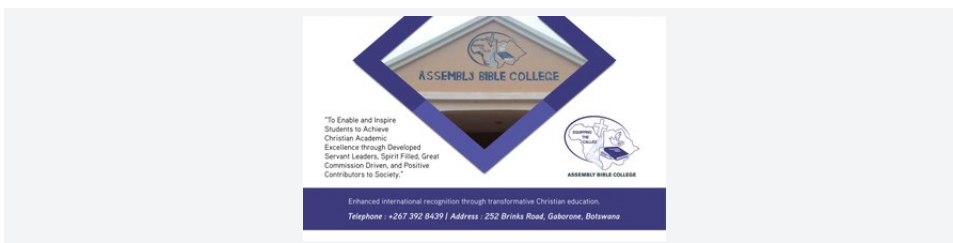
In this province we can buy and recycle the following products:

- Computers and Accessories Peripherals
- Electronic Devices
- Printer Scanners
- Digital cameras
- Laptop fans and fans boxes
- Industrial and mining Electronics and Components
- Domestic and Industrial Air Conditioners
- Air-Conditioning Repairs/Refrigeration and Accessories
- TVs
- Microwaves
- Electric Trip Switches
- Household Goods

Contacts:

Plot 125, Phiso
Box 150, Mochudi
Office: +267 1727075
Fax: +267 1727074
Cell: +267 1727 1847 / 1727 1117 / 7546 5415
email: almanmetals179@gmail.com

PRIME SPOTS



ASSEMBLY BIBLE COLLEGE

"To Enable and Inspire Students to Achieve Christian Academic Excellence through Developed Servant Leaders, Spirit Filled, Great Commission Driven, and Positive Contributors to Society."

Enhanced international recognition through transformative Christian education.

Telephone: +267 392 8439 | Address: 252 Bricks Road, Gaborone, Botswana

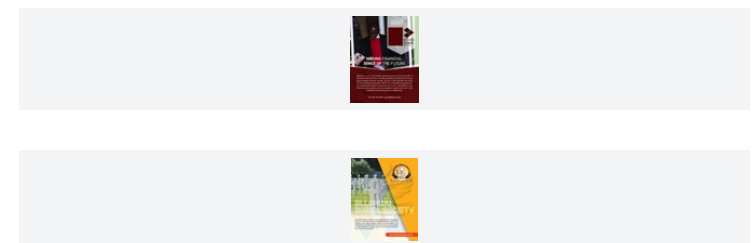
CLASSIFIED BANNER



Belle Vue.
Zimbabwean home

Belle Vue Real Estate Zimbabwe is a leading real estate company in Zimbabwe. We are currently looking for experienced sales agents to join our team. If you are interested, please contact us at 091 123 4567.

VIEW PAGE BANNER



View Page Banner

Advertisement for a building or property.

Directory artwork examples - illustrative placements, not a current paid-client claim.

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2026-2027 / 07

MOBILE DIRECTORY



A T And T Monnakgotla Travel
And Tours

Search
organisations,
explore services
and open the live
eBook from your
phone.

DESKTOP & WEB



GOVONLINE®

Connecting The People of Botswana



Afritec (Pty) Ltd



Airport Hotel

Browse on a desktop, tablet or phone. Save
organisations, read publications and contact the
publishing team.

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COUNTRY DIRECTORY EXAMPLES



**A T And T Monnakgotla Travel And
Tours**



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Airport Hotel

ALMAN METALS

ALMAN METALS



Assembly Bible College



Belle Vue Bed And Breakfast



Belleview Financial Services



Billahwu Burial Society

Illustrative organisation examples from the Botswana directory.

PLAN YOUR 2026-2027 CAMPAIGN

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