



MEDIA KIT

GOVERNMENT DIRECTORY® 2026

- National Government
- Provincial Government
- Local Government
- Corporates
- SMME'S

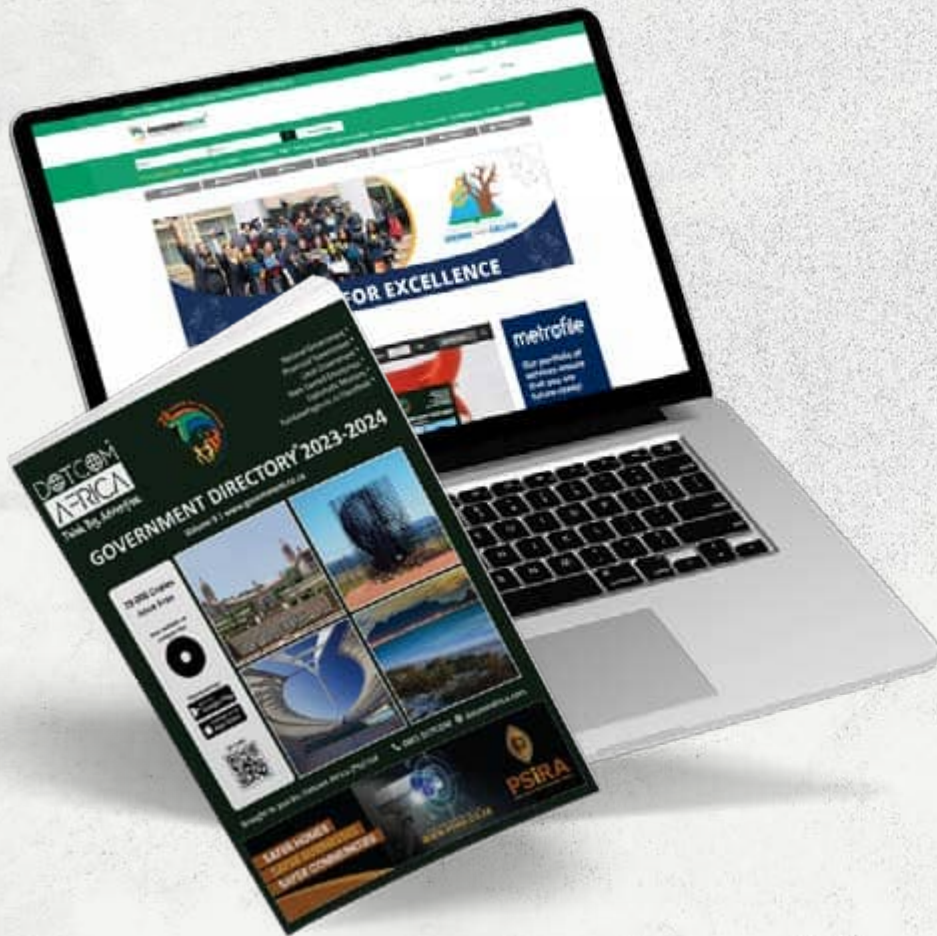


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www.government.co.za

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OVERVIEW



www.government.co.za

The **Government Directory of South Africa®** serves as the official networking platform for government organizations across South Africa.

*Formerly introduced in 2003, its initial focus was enhancing **inter and intra-governmental** communication through comprehensive alphabetical and classified listings (and advertorials) of state institutions in its printed directory.*

Recognizing the potential to foster connections between **Businesses** and **Government Entities**, the directory expanded to include advertising opportunities. This evolution enabled government officials and employees to access valuable information spanning **Industrial, Corporate** and **Private Sectors**.

*Today, **The Government Directory™** stands as an all-in-one platform that promotes trade, facilitates communication, and enhances networking opportunities among its stakeholders, role-players, and the broader public.*

We are glad to partner with you as an esteemed user of our incredible resources for your ongoing achievements and excellence.



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GOVERNMENTDIRECTORY®
Connecting you with the people of South Africa



Watch Video



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PUBLICATION DEMOGRAPHICS

Size: A4 Full Colour
Pages: 600-700
Copies: Annual **Print 29k** and **240k E-book**
 Users (2024-2025)

Circulation: Departments, Trade Shows, Conferences, Indabas, Expos, Chambers of Commerce

Readership: Civil Servants including Managers, Directors, HODs, Premiers, Ministers, as well as Supply Chain, Investors, Buyers, Travellers, Entrepreneurs, and Corporate Executives. The e-book digital copy is freely accessible to the public and therefore receives high engagement.



QUARTER PAGE



SIZE – 84mm (w) * 105mm (h)
 (10mm Safety Bleed)

HALF PAGE



SIZE – 170mm (w) * 105mm (h)
 (10mm Safety Bleed)

FULL PAGE



SIZE. 170mm (w) * 214mm (h)
 (10mm Safety Bleed)

DOUBLE PAGE



SIZE. 340mm (w) * 214mm (h)
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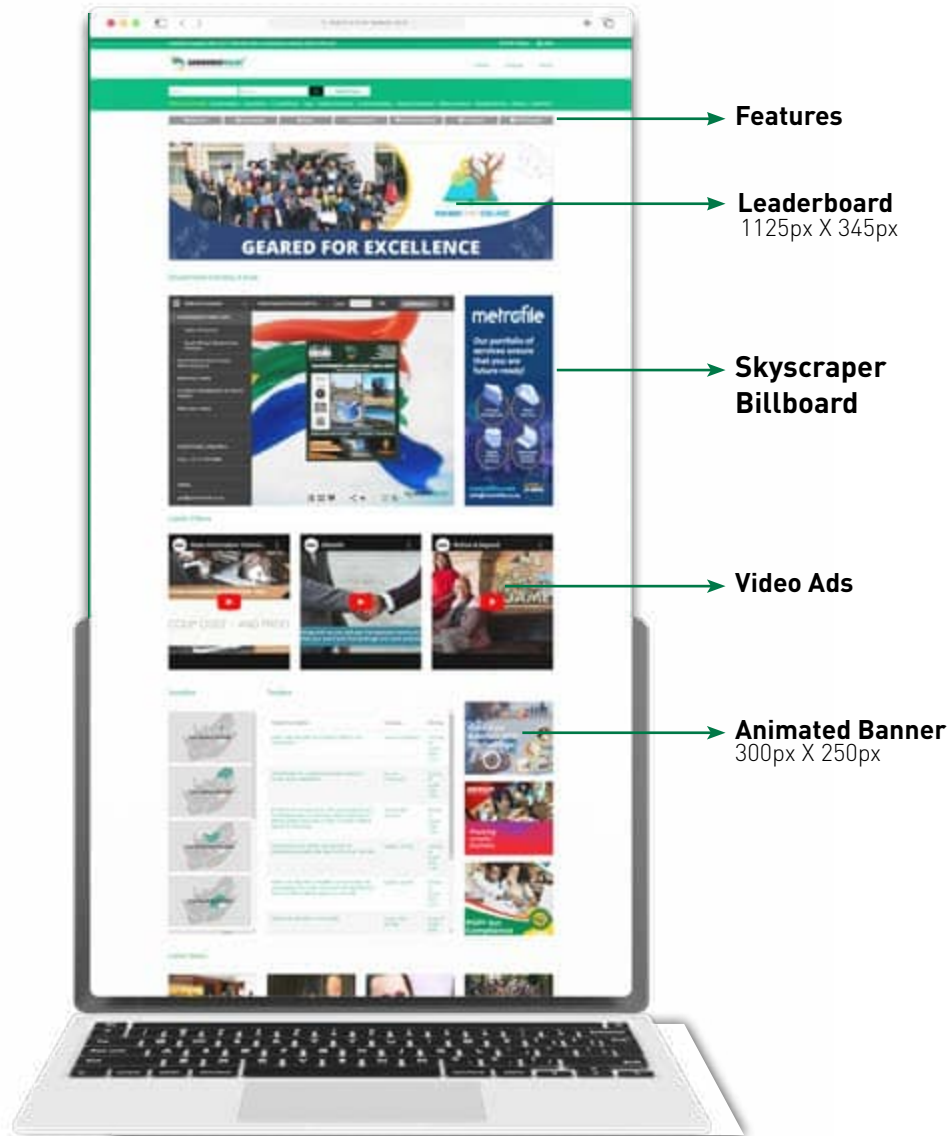


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Home Page



ONLINE LISTING



WEBSITE DEMOGRAPHICS

Features: News, Gazettes, Vacancies, Press Releases, Government Programs, Tenders, Success Stories, Databases with **16,000** Government Organizations and **800,000** Corporate Profiles including Latest Products, Services and Sales Promotions).

Readership: Government, Industrial, Commercial, Corporate, Residential (The Public)

Hits: 12m monthly search requests

Visitors: 3million unique per month (based on an average over the 2023-2024 year)

NEW: A state-of-the-art Government Directory™
Desktop Software V9.3 and Mobile Applications

Are Both Available.



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BENEFITS OF FEATURING

- High Quality Media.
- Connect with a niche market.
- Tells the right people that your organisation exists.
- Engage with an elite, highly-responsive audience.
- Gain recognition in a publication trusted by industry leaders and key decision-makers.
- A chance to send your special messages to the various communities.
- Make your corporate information and your remarkable offerings visible to consumers.
- Maximize your brand's visibility and impact with strategic ad placements.
- Connecting through a well accredited and renowned platform.
- Helps you stay with times and technology



STAT SYSTEM



DASHBOARD



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ADVERT & BANNER EXAMPLES

FULL PAGE

DOUBLE PAGE

HALF PAGE

QUARTER PAGE

PRIME SPOTS

CLASSIFIED BANNER

VIEW PAGE BANNER



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MOBILE APPLICATION:



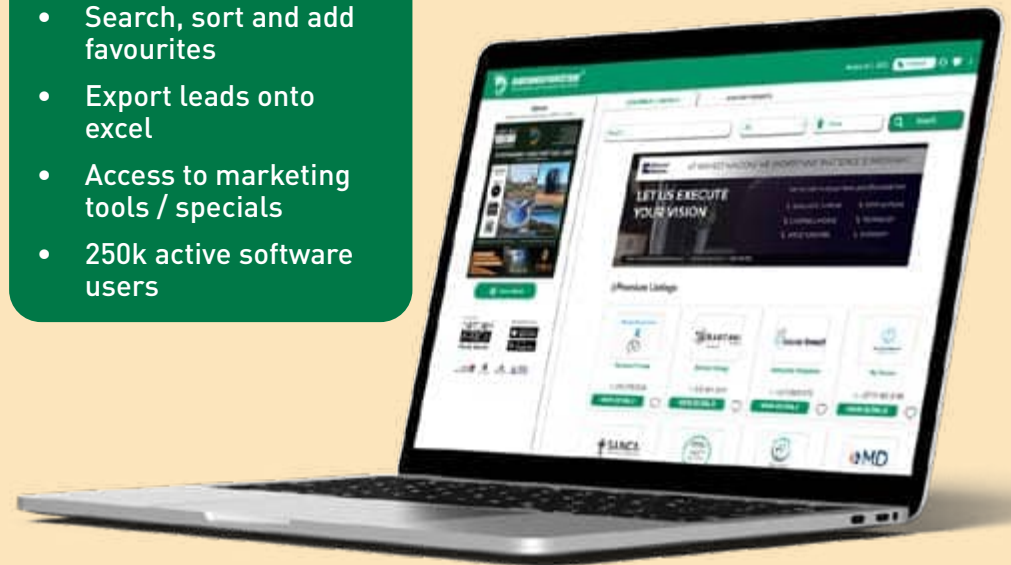
Available on:



DESKTOP APPLICATION:



- Windows / IOS Compatible
- Perfect for sales leads
- Purely offline, no internet / wi-fi
- Search, sort and add favourites
- Export leads onto excel
- Access to marketing tools / specials
- 250k active software users



Compatible with:



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GOVERNMENTDIRECTORY®

Connecting you with the people of South Africa

Connect with thousands of customers across the country by advertising your organisation on the Government Directory™.

OUR SIGNED CLIENTS



For more information on how to advertise, please contact us on

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E: info@government.co.za W : government.co.za
#: [dotcomafrica](https://www.facebook.com/dotcomafrica)



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REQUEST AN INVOICE



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